

Driving asset efficiency and global growth in food logistics



About the Company

NewCold is a global leader in advanced automated food logistics, with 25 high-tech facilities operating across three continents. Headquartered in Breda, in the Netherlands, NewCold supports some of the world's largest food companies by delivering safe, energy-efficient and fully integrated cold chain solutions.

Savings
£95k

"We benefit from better uptime for all our assets."

Challenges

- Age-related equipment issues affecting operational continuity
- Need for centralized and accessible asset data
- Growing pressure to support maintenance teams with scalable tools
- Limited visibility into historical asset use and spare parts inventory

NewCold explored four systems and ultimately selected Ultimo for its robust asset management features and alignment with the company's operational goals

With ambitions to triple the size of its business by 2030, NewCold is committed to continuous innovation, customer focus and operational excellence.

Implementation

Key Objectives

- Improve plant uptime and asset availability
- Enable self-sufficient maintenance teams
- Enhance decision-making through centralized data
- Ensure the right parts are available at the right time and place
- Scale asset management globally

After Ultimo got implemented at their Wakefield facility in the UK, the EAM system quickly scaled into a powerful platform supporting their global operations.

"You want to be able to grow the system so it becomes self-sufficient, and so that it looks after itself. When it first got implemented, it was tiny and small. And over the last year, it has grown into an absolute beast and it keeps growing bigger and bigger and bigger."

Gareth Peters, Engineering Coordinator

Solutions & Results

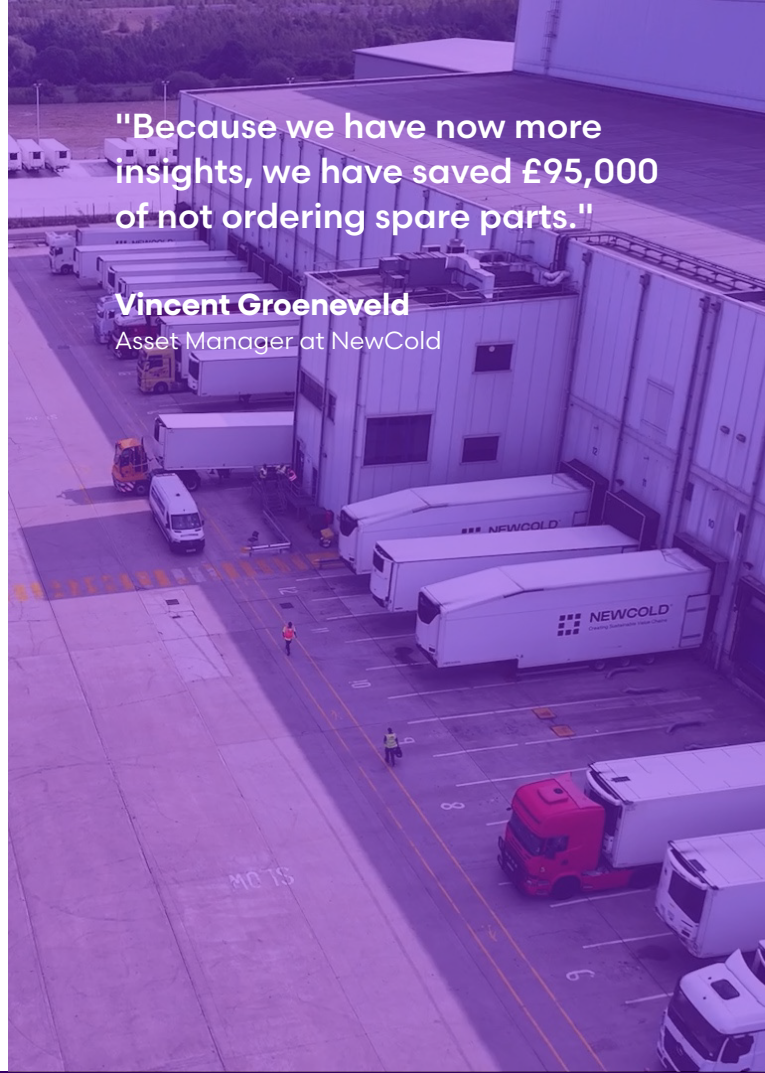
Since implementing Ultimo, NewCold has gained in asset visibility, cost savings and scalability, enabling smarter operational efficiency and more autonomous maintenance operations.

Key benefits realized include:

- **Operational efficiency & self-sufficiency:** Ultimo has streamlined NewCold's engineering operations by enabling seamless access to data sheets, usage logs, and part locations, ensuring technicians can work independently and effectively.
- **Cost savings through asset visibility:** By gaining real-time insight into spare parts inventory, NewCold avoided unnecessary purchases, resulting in a £95,000 cost saving of not ordering spare parts.
- **Maintenance automation:** The Ultimo system supports standard operating procedures, tracking and reporting, enabling the maintenance department to run more autonomously.
- **Scalability for global expansion:** From a small-scale implementation, Ultimo has grown into a core platform for global operations, supporting NewCold's long-term expansion strategy.

"Because we have now more insights, we have saved £95,000 of not ordering spare parts."

Vincent Groeneveld
Asset Manager at NewCold



The Future

NewCold plans to further deepen its use of Ultimo across its sites, evolving towards even greater autonomy and predictive maintenance capabilities. The company sees Ultimo as a foundational tool in building a self-managing, scalable global operations.

We are excited to continue collaborating with NewCold as they advance their digital transformation and enhance their asset management capabilities.